

Exhibit at the UK's
largest social work
recruitment events

compass
jobs fair

Information for organisations looking to
recruit and retain qualified social workers



London

London Marriott,
Grosvenor Square

22 November 2021

Birmingham

Birmingham Conference
and Events Centre

14 March 2022

Celebrating 20 years of
the COMPASS Jobs Fairs

Media partner



Social Work Today
www.socialworktoday.co.uk



“We’ve spoken to over 300 prospective social workers today and informally interviewed 60 potential candidates.”



20 years ago, COMPASS launched our first social work recruitment event so social workers could meet potential employers face-to-face. 20 years on, we continue to provide the largest social work recruitment events in the UK.

The most recent COMPASS Jobs Fairs in Birmingham and London attracted 4749 visitor registrations, with attendees holding positions ranging from senior roles in social work and social care, through to social workers finding their first step in their career.

All exhibitors receive the opportunity to post jobs and news on our website and are given assistance with social media and ongoing promotion.

With 80% of exhibitors returning year on year, we continue to provide a unique marketing service, which delivers results leading up to, during, and after the event.

Booking your exhibition stand early is important to the success of your day. It allows COMPASS to work more closely with you to promote your attendance through our comprehensive promotional campaign and gives us the opportunity to work with you to achieve your objectives.

Along with your shell-scheme exhibition stand with printed nameboard, exhibitors receive the opportunity to book an interview room as part of their stand. These provide a space to have informal, private conversations with candidates about their potential with your organisation.

There is no additional charge for having an interview room, although we do recommend a stand size of at least 3m x 4m to ensure that you have enough space.

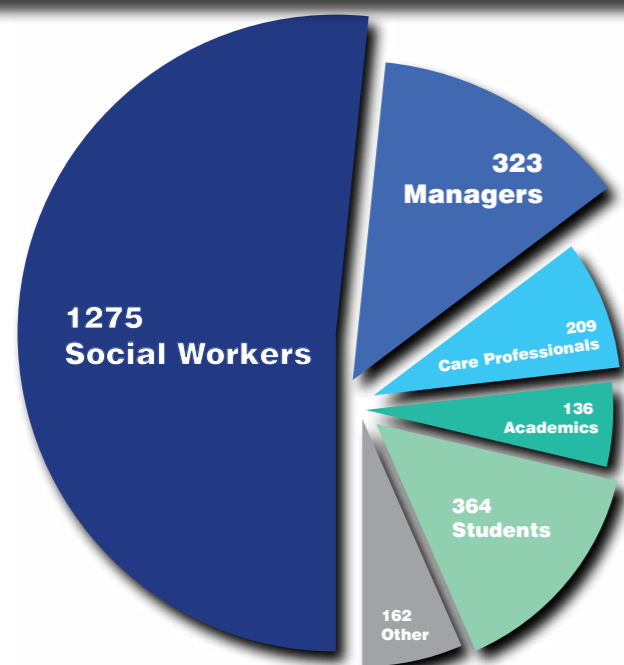
All bookings come with a number of additional features free of charge, including:

- Electricity, lighting, and plug sockets for your stand
- Invitation to a private drinks reception the night before the event
- Wine reception for further discussion and networking with visitors and other standholders
- Employer profile on the COMPASS website
- Exhibitors featured individually in our comprehensive social media campaign
- A dedicated account manager to look after you — from booking to the end of a successful event

“The event had high turnout and a good atmosphere with plenty of opportunities for recruitment and networking.”



How many people registered for the last COMPASS Jobs Fair, London?



2469 visitors registered to attend the last COMPASS Jobs Fair, London

Social Workers 1275

Social Worker
Senior Practitioner
Newly Qualified Social Worker

Managers 323

Director of Children's Services
Director of Adult's Services
Principal Social Worker
Head of Service
Team Manager

Care Professionals 209

Social Work Assistant
Counsellor
Care Assistant
Support Worker

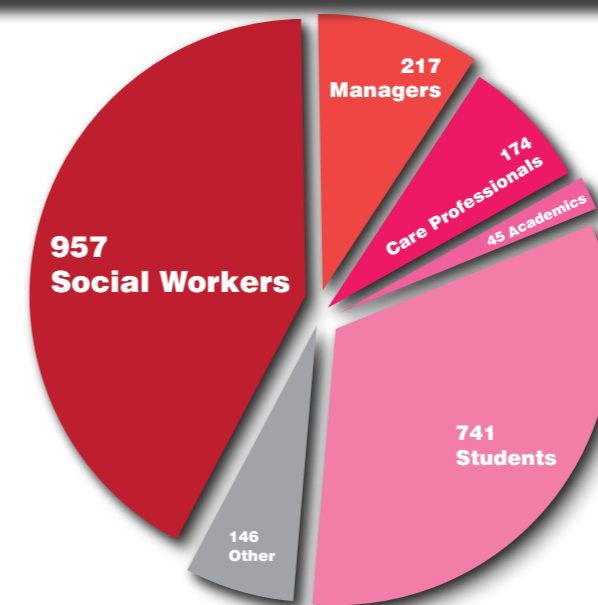
Academics 136

Lecturer
Practice Educator
PhD Researcher

Social Work Students 364

Other 162

How many people registered for the last COMPASS Jobs Fair, Birmingham?



2280 visitors registered to attend the last COMPASS Jobs Fair, Birmingham

Social Workers 957

Social Worker
Senior Practitioner
Newly Qualified Social Worker

Managers 217

Director of Children's Services
Director of Adults' Services
Principal Social Worker
Head of Service
Team Manager

Care Professionals 174

Social Work Assistant
Counsellor
Care Assistant
Support Worker

Academics 45

Lecturer
Practice Educator
PhD Researcher

Social Work Students 741

Other 146

A 10% discount will apply when booking both events.

Different stand sizes to suit your budget

These events have the scope to suit all budgets and marketing strategies and the relationships we have with our exhibitors have always held the key to the success of our events. With 80% of exhibitors returning year on year. We continually strive to provide the best services and deliver results for your organisation leading up to, during, and after the event.

The benefits of booking your exhibition stand early are important to your success on the day. We ensure that exhibitors are promoted on all literature produced and have an **Employer Profile** on our website. It will also give you the chance to promote your attendance and give us the opportunity to work with you to achieve your objectives.

Stand size	Cost
3m x 2m	£3240
3m x 3m	£4860
4m x 3m	£6480
5m x 3m	£8100

Event guide

Double-page spread

£2,500

Full page (A4)

£1,800

Half page

£980

Delegate bags

£1,500

insert in the delegate bag: One sheet

£1,000

insert into the delegate bag: Full brochure

£1,500

Non-exhibitor

Exhibitor*

£1,250

£900

£490

£750 (bag supplied by exhibitor)

£500

£750

*Exhibitors are eligible for a 50% discount

What's included?

- A shell-scheme exhibition stand with nameboard
- Electricity and plug socket for your stand
- Lighting on your stand
- Invitation to a private drinks reception the night before the event
- Wine reception for further discussion and networking with visitors and other standholders at the end of the event
- Employer profile on the COMPASS website for 2 months with unlimited job listings
- Exhibitors featured individually in our comprehensive social media campaign
- A dedicated account manager to look after you, from booking to the end of a successful event
- Discounts on exhibition space at other COMPASS events

