

# Welsh Social Work Awards

## Dyfarniadau gwaith cymdeithasol Cymraeg

### Your opportunity to support and develop the profession

#### Organised by BASW Cymru (BASW Wales)

BASW is the largest professional association for social work in the UK. With over 15,000 professional members, it exists to promote the best possible social work services for all people who need them, while also securing the wellbeing of social workers.

BASW Cymru upholds and promotes these aims throughout Wales.

#### In partnership with

**compass** *resourcing the  
social work and  
social care profession*  
events • publications • training

Compass is a publishing, exhibition, conference and training company that offers resources to employers and employees in social work and social care. As well as producing a well-respected annual guide to

the profession, with a circulation of 30,000, Compass also runs events throughout the UK, including Jobs Fairs, training days, seminars and workshops, that showcase professional practice, as well as providing tailored events to clients throughout the sector.

#### The Awards

The next Welsh Social Work Awards are to be held on 7 October 2014 highlighting the successful practice of social work professionals throughout the country.

The event has become the premier showcase for the profession in Wales and attracts a high standard of entries reflecting the quality of good practice throughout Wales.

Sponsorship revenue is re-invested into the future of the Welsh Social Work Awards to help extend and build up the social work profession, its values and good practice throughout the country.

#### Sponsorship plans

We are inviting sponsors to help support and be part of the ongoing development of this important event. It offers an opportunity to network with Assembly Members, Directors of Service, social workers, BASW committee members, judges and other guests and also provides an excellent platform to develop your business through influential contacts in Social Work and Social Care in Wales.

Ideally we would seek to work with partners who can see a long-term benefit in the growth of this event but this would not exclude others with a shorter immediate remit.

In addition to the overall sponsorship of the event there are 5 separate categories available and we would welcome enquiries from partners wanting to be associated with such an influential and worthwhile platform.

Further details of sponsorship packages available and costs are supplied on the next page.

If you would like to explore any of these options in greater detail or require further information call Mark Pearson or Kellie Doubtfire on 01892 784804 or email [markpearson@hucksters.co.uk](mailto:markpearson@hucksters.co.uk) or [kelliedoubtfire@hucksters.co.uk](mailto:kelliedoubtfire@hucksters.co.uk)

# Summary of opportunities for sponsors and partners

## Main Event Sponsor £5000

- An opportunity to attend and introduce the awards ceremony and include a short speech about your service/organisation involvement and support.
- Prime position branding on all materials including entry form, awards programme and winner's certificate of achievement
- A sponsor's message and logo on the event programme
- A dedicated space for an exhibition banner during the event
- Your logo to be included on all the information put on the BASW website
- Your logo on UK electronic newsletters to 20,000 individuals in the social work and social care sector sent out by COMPASS
- Your logo on advertisements produced for the event and placed in *Professional Social Work*, the magazine sent to all 15,000 BASW members
- Your logo on materials distributed about the event at all COMPASS events.

## Category Sponsor £1500

### The Team of the Year Award

For teams that can demonstrate how they make a positive difference to the lives of those children, adults or communities with whom they are working.

### The Practice Teacher Award

Awarded to a Social Worker and Practice Teacher/Assessor who has made an invaluable contribution to the education and development of Practice Teachers in Wales.

### The Innovative Social Work Award

Awarded to a Social Worker who has used innovative ideas to pioneer projects for the benefit of service users, carers and families.

### The Spirit of Social Work Award

Awarded to a Social Worker who has applied excellent social work skills in practice; demonstrating a commitment to BASW's Code of Ethics and National Occupational Standards in Wales.

### The Lifetime Achievement Award

For qualified social workers, team leaders and managers who have made a lifetime career of social work, have worked consistently to improve social work practice and have become a role model and inspiration to the profession.

Each Category Sponsor receives:

- An opportunity to attend, introduce the category and make the award presentation;
- Your logo in association with relevant category on all materials including entry form, awards programme and winner's certificate of achievement;
- A Category Sponsor's logo on the event programme;
- Your logo to be included on all the information put on the BASW website;
- Your logo on UK electronic newsletters to 20,000 individuals in the social work and social care sector sent out by COMPASS;
- Your logo on advertisements produced for the event and placed in *Professional Social Work*, the magazine sent to all 15,000 BASW members;
- Your logo on materials produced about the Awards at all COMPASS events.

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