

Exhibit at the UK's  
largest social work  
recruitment events

**compass**  
jobs fair

Information for organisations looking to  
recruit and retain qualified social workers



## **Birmingham**

Birmingham Conference  
and Events Centre

**16 March 2020**

## **London**

London Marriott,  
Grosvenor Square

**16 November 2020**

Celebrating 20 years of the  
**COMPASS Jobs Fairs**



*“We’ve spoken to over 300 prospective social workers today and informally interviewed 60 potential candidates.”*

20 years ago, COMPASS launched our first social work recruitment event so social workers could meet potential employers face-to-face. 20 years on, we continue to provide the largest social work recruitment events in the UK.

The 2019 COMPASS Jobs Fairs in Birmingham and London attracted 4749 visitor registrations, with attendees holding positions ranging from senior roles in social work and social care, through to social workers finding their first step in their career.

All exhibitors receive the opportunity to post jobs and news on our website and are given assistance with social media and ongoing promotion.

With 80% of exhibitors returning year on year, we continue to provide a unique marketing service, which delivers results leading up to, during, and after the event.

Booking your exhibition stand early is important to the success of your day. It allows COMPASS to work more closely with you to promote your attendance through our comprehensive promotional campaign and gives us the opportunity to work with you to achieve your objectives.



**2280 visitors** registered to attend the COMPASS Jobs Fair, Birmingham in 2019



Along with your shell-scheme exhibition stand with printed nameboard, exhibitors receive the opportunity to book an interview room as part of their stand. These provide a space to have informal, private conversations with candidates about their potential with your organisation.

There is no additional charge for having an interview room, although we do recommend a stand size of at least 3m x 4m to ensure that you have enough space.

All bookings come with a number of additional features free of charge, including:

- Electricity, lighting, and plug sockets for your stand
- Invitation to a private drinks reception the night before the event
- Wine reception for further discussion and networking with visitors and other standholders
- Employer profile on the COMPASS website
- Exhibitors featured individually in our comprehensive social media campaign
- A dedicated account manager to look after you — from booking to the end of a successful event

*“The event had high turnout and a good atmosphere with plenty of opportunities for recruitment and networking.”*



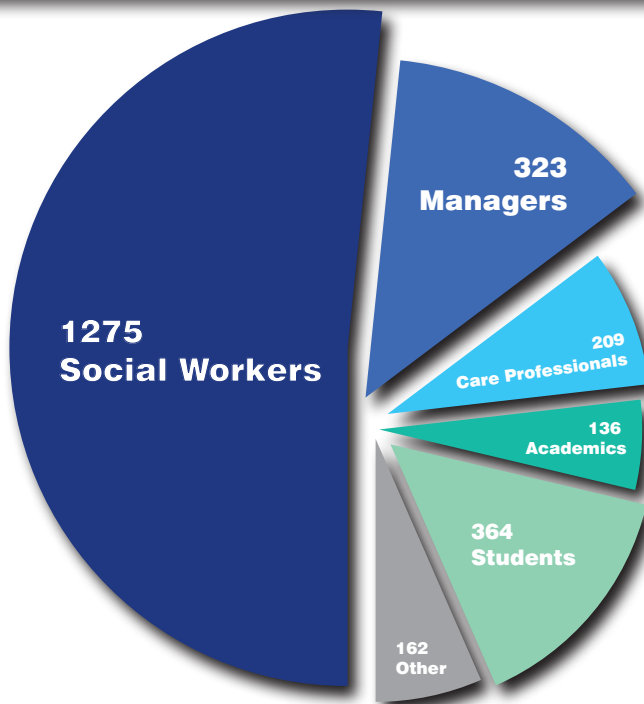
**2469 visitors** registered to attend the COMPASS Jobs Fair, London in 2019



A 10% discount will apply when booking both events.

**4749** visitors registered to attend the COMPASS Jobs Fairs in 2019

### How many people registered for the COMPASS Jobs Fair, London 2019?



**2469** visitors registered to attend the COMPASS Jobs Fair, London 2019

#### Social Workers 1275

Social Worker  
Senior Practitioner  
Newly Qualified Social Worker

#### Managers 323

Director of Children's Services  
Director of Adult's Services  
Principal Social Worker  
Head of Service  
Team Manager

#### Care Professionals 209

Social Work Assistant  
Counsellor  
Care Assistant  
Support Worker

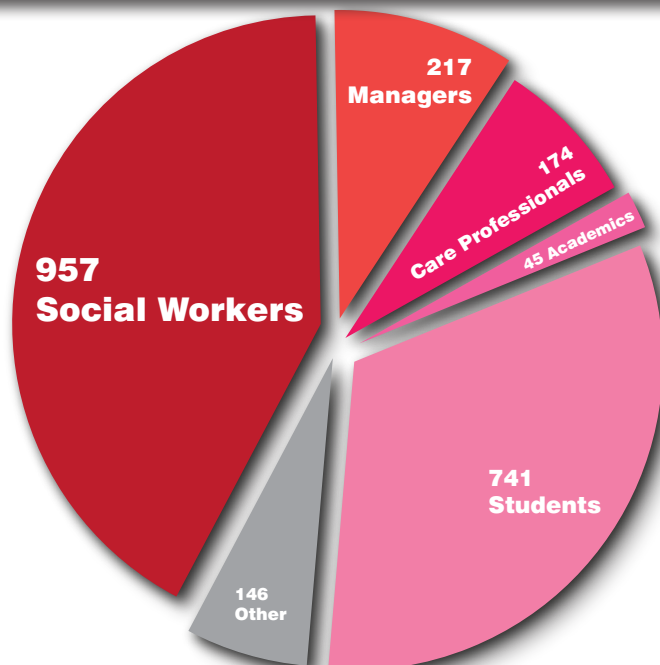
#### Academics 136

Lecturer  
Practice Educator  
PhD Researcher

#### Social Work Students 364

#### Other 162

### How many people registered for the COMPASS Jobs Fair, Birmingham 2019?



**2280** visitors registered to attend the COMPASS Jobs Fair, Birmingham 2019

#### Social Workers 957

Social Worker  
Senior Practitioner  
Newly Qualified Social Worker

#### Managers 217

Director of Children's Services  
Director of Adults' Services  
Principal Social Worker  
Head of Service  
Team Manager

#### Care Professionals 174

Social Work Assistant  
Counsellor  
Care Assistant  
Support Worker

#### Academics 45

Lecturer  
Practice Educator  
PhD Researcher

#### Social Work Students 741

#### Other 146

# What do our exhibitors say?

“ “ We had lots of interest from visitors. It was really helpful being able to talk face-to-face with people and really explain the nature of the job and the place! The venue was great, and the event was well organised. The staff from COMPASS were all really helpful and friendly.

**Senior Social Worker**  
*Falkland Islands Government*

“ “ There were some great opportunities for networking with the other organisations that were exhibiting. There was plenty of interest from practitioners in working for the Government of Jersey. It was a really informative and useful day, which will hopefully result in more practitioners coming to Jersey permanently.

**Senior Practitioner**  
*Government of Jersey*

“ “ The service provided by the COMPASS staff was great – very helpful and well structured. Everything was well presented and the event offered a great opportunity to network as well as to interview potential candidates throughout the day.

**Recruitment and Retention**  
*Coventry City Council*

“ “ We had lots of visits to our stall and have some good contacts for the future. The COMPASS team were really helpful and supportive throughout the day. We also enjoyed being able to network with other exhibitors.

**Director**  
*Child & Family Training*

“ “ The event was well organised and it was very smoothly run with no hiccups. The friendly and helpful COMPASS staff helped us get our bearings and made us feel really comfortable.

**Consultant Social Worker**  
*North Somerset Council*

“ “ The event was very busy. The candidates were of a good standard and we have had a good amount of interest and some positive follow-ups. The organisation of the event was great and all the COMPASS team were incredibly helpful.

**Assistant Marketing & Communications Manager**  
*Five Rivers Child Care*

“ “ The event gave our team a great chance to meet brilliant candidates from all levels and network with a variety of people. The staff were welcoming and the pre-event communication and promotion was great.

**Principal Social Worker**  
*Walsall Council*

“ “ It was a really good, well organised event. The exhibitors were well looked after and it was very busy and we had the opportunity to talk to a large number of people.

**Workforce Transformation Manager**  
*Kent County Council*

“ “ The event was very well attended today. We had some good conversations with people interested in re-locating to Devon who we really enjoyed meeting. It was also great to have the chance to network with other authorities. It was a very well organised event where we feel very well looked after by the lovely COMPASS team.

**Recruitment Lead ASC**  
*Devon County Council*

“ “ The event was very good and really busy. There was a good mix of attendees for us to discuss our services with. We really liked being able to interview candidates on the day, and there were plenty of opportunities for networking with other organisations and authorities.”

**Strategic Workforce Development Manager**  
*Torbay Children's Services*

“ “ The COMPASS event was really good and attracted lots of footfall. We were able to interview a number of candidates, which was a particularly successful aspect to the day.

**HR Business Partner**  
*Sandwell Children's Trust*

“ “ We were very impressed by the turnout of candidates. The venue was really good, easily accessible, and the perfect size. The helpful COMPASS staff made things really easy for us. It was also good to network with the other exhibitors.

**Business Manager**  
*London Borough of Barnet*

“ “ It was a delight to attend the COMPASS Jobs Fair. A lot of people who attended the event said they'd never heard of us, despite our years of existence, so it was great to bring Seafarer Support to their attention.

**Welfare Manager**  
*Seafarer Support*

“ “ The event was well organised and a good way to share the Hampshire brand. The COMPASS staff were friendly and the atmosphere was also good.

**District Manager**  
*Hampshire County Council*

To book a stand at the **COMPASS Jobs Fairs in 2020**

call us on **01892 784804**

email us at **admin@compassjobsfair.com**

visit our website at **www.compassjobsfair.com**

# Booking form for current exhibitors

**A 10% discount will apply when booking both events.**

## **The COMPASS Jobs Fair, Birmingham, 16 March 2020**

### **Exhibition stand**

This form is a reservation of your stand. We will send you an official order acknowledgement to check to complete the booking.

**Stand size/ No.** \_\_\_\_\_

**Rate** \_\_\_\_\_

**Stand cost** \_\_\_\_\_

**Interview room**

### **Advertisement in event guide**

The event guide is given to all visitors on the day, who retain it as evidence of their CPD. Exhibitors at the event are entitled to a 50% discount on any advertisement in the event programme.

**Ad size** \_\_\_\_\_

**Cost** \_\_\_\_\_

### **Extra promotional options**

Promote your message with an insert into the delegate bag given to every visitor at the event upon their arrival, or a seat drop into seminar rooms.

**Option** \_\_\_\_\_

**Cost** \_\_\_\_\_

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**Option** \_\_\_\_\_

**Cost** \_\_\_\_\_

**Advertiser/Exhibitor**.....

**Email**.....

**Telephone**.....

**Booked by**.....

**Job Title**.....

**Date booked**.....

**Signature**.....

**COMPASS signature**.....

**Total booking cost** \_\_\_\_\_